

CENTER FOR COMMERCE AND DIPLOMACY

Advancing Global Economic Cooperation

The Center for Commerce and Diplomacy (CCD) at UC San Diego's School of Global Policy and Strategy (GPS) advances global economic cooperation through rigorous academic research, harnessing our network and convening industry leaders, policymakers and scholars to discuss topics of ongoing concern. These topics include:

- » Global supply chains
- » Intellectual property rules
- » Market access
- » Sustainability (including climate and workforce development)
- » Policy uncertainty
- » Multilateralism
- » Global tax rules
- » National security

In our view, international trade and foreign investment are engines of economic prosperity and peace. Yet we also recognize the need to ensure fairness in the structure of global cooperation, sustainability and respect for security objectives. Diplomacy is the key to creating a shared language to accomplish these aims.



In only two short years since launching, CCD has advanced research applied at the highest levels of trade diplomacy. Events like the USMCA and Global Supply Chains Conference focus on timely topics and have secured internationally influential speakers. The CCD Climate and Trade Task Force report “The Role of Trade in Addressing Climate Change: Recommendations for Policies and Practices” was jointly launched with the Government of Jamaica at the 2021 United Nations Climate Change Conference, more commonly referred to as COP 26. Postdoctoral scholars and affiliates have published scores of papers on a wide range of topics important for global economic cooperation, including papers on climate finance, border carbon adjustments, and supply chains.

We invite philanthropists and other stakeholders to partner in activities grounded in integrity and our commitment to the global prosperity fostered by knowledge-driven policy.



“The Center for Commerce and Diplomacy’s Climate and Trade Task Force report is evidence of the great things that can be accomplished when countries and institutions work together. We sincerely hope that this can be a model of cooperation to shape our shared climate and economic growth destiny.”

The Most Honourable Andrew Holness ON, PC, MP
Prime Minister of Jamaica



Positioned to achieve.

Leveraging GPS' accomplishments in curating dialogues of global significance, CCD draws influential names as presenters and participants in strategies for constructive change — notably former CEO of General Electric Jeffrey Immelt; Congressman Scott Peters, CA-52; and former U.S. Secretary of State Condoleezza Rice. Through visionary philanthropy, CCD will expand its research footprint and multi-constituent network, the platform for essential convenings that serve to build a consensus reverberating in policy choices and diplomatic positions. Industry stakeholders will develop fluency in the **language and structures of commercial diplomacy**, furthering their impact everywhere.



"Good commercial relationships between countries are the basis for good political relationships between countries. I want to congratulate the Center for Commerce and Diplomacy for focusing on that link which is so important and often overlooked."

Christopher Laundau
Former U.S. Ambassador to Mexico

An urgent moment.

Recent experiences remind us that intensely impactful events are often unanticipated and largely beyond our control. With **global supply chains faltering** and **climate change advancing**, we need resilient institutions able to respond to new knowledge and evolve during periods of change.

Countries face a shared destiny. Only through cooperation and coordination can we create an environment of stability and predictability to soften the landing after a blow, and realize our enormous potential in times of abundance.

Lifted by philanthropy.

Your support will underwrite the following activities.

Global connection

CCD will focus substantial energy year over year to build a network of leaders in government, academia and industry sharing a language of trade diplomacy activity and aspiration. Your support will provide the fundamental resources needed for consistent engagement and well-curated, highly visible events.

Breakthrough research

Affiliated faculty, postdoctoral scholars and counterparts at partnering institutions are working to understand the causes and consequences of actions of the institutions engaged in commerce and diplomacy. CCD's unique focus on international trade institutions provides a distinct resource for stakeholders in our network and their wider arc of influence and interest.

Education

Original CCD research is largely conducted by our postdoctoral scholars, talented thinkers in the early stages of promising careers. Center support ensures continuity of these essential positions and their crucial focus on topics integral to our mission of advancing global economic cooperation.



"From where I sit, I am further convinced that having a West Coast perspective on U.S. trade policy and related matters is a major addition to the conversation."

Simon Evenett, Professor of International Trade and Economic Development, University of St. Gallen, Switzerland; Coordinator, Global Trade Alert



UC San Diego

SCHOOL OF GLOBAL POLICY AND STRATEGY
Center for Commerce and Diplomacy

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At the University of California San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego – our university-wide comprehensive fundraising effort concluding June 30, 2022 – we will continue our nontraditional path toward revolutionary ideas, unexpected answers, lifesaving discoveries and planet-changing impact.

The Campaign For
UC San Diego