



**CENTER FOR  
COMMERCE  
& DIPLOMACY**

# **WHAT FUTURE FOR THE GLOBAL TRADING SYSTEM?**

**Feb. 22–23, 2021**

**UC San Diego**

**SCHOOL OF GLOBAL POLICY AND STRATEGY**  
Center for Commerce and Diplomacy

## **WHAT FUTURE FOR THE GLOBAL TRADING SYSTEM?**

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### **CONFERENCE OVERVIEW**

Global economic cooperation faces unprecedented challenges. Trade wars have disrupted supply chains and increased business uncertainty. Brexit, the U.S. departure from the Trans-Pacific Partnership, and U.S. disengagement from the World Trade Organization have generated doubts about the future of global economic governance. Populism is pushing nations inward, just as the rise of China and the Covid pandemic demand coordinated global responses. National security concerns in the technology sector add another layer of complexity to global economic policymaking.

Academic research and policy analysis can illuminate the sources of these challenges and identify tractable policy and institutional responses to the threats that imperil global cooperation. Research and policy discussions are also relevant to business leaders, who must navigate uncertain global markets and anticipate the policies of the new Administration.

#### **PURPOSE OF THE EVENT**

The purpose of this 3.5-hour virtual event is to bring together leading academics, policy analysts, and business leaders to consider some of these major challenges in the global trading system.

The event has two goals. First, it aims to bridge scholarship and policymaking: inform policy audiences about latest policy-relevant academic research findings around some of these challenging areas in world trade; and, conversely, educate academics about the burning policy questions policy audiences are asking.

Second, this event seeks to provide business leaders of global companies actionable and rigorous information on the future direction of U.S. and global trade policies, and fresh ideas on concrete responses to the divisive debates and social issues surrounding trade.

Each of the three sessions will feature:

1. 3-4 presenters of recent salient academic research who will also discuss the policy implications of their work
2. Panel of policy experts and business leaders who will reflect how these research findings help improve trade policy thinking and making
3. Generate broader discussion on the presented research and needs for future research

The event will conclude with comments from the CCD Leadership.

## WHAT FUTURE FOR THE GLOBAL TRADING SYSTEM?

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### AGENDA

#### Monday, Feb. 22

4–5 p.m. GLOBAL LEADERS FORUM: FIRESIDE CHAT – MOBILIZING CLIMATE FINANCING FOR A SUSTAINABLE FUTURE  
**The Most Honourable Andrew Michael Holness ON, MP**, Prime Minister of Jamaica

#### Tuesday, Feb. 23

8–9 a.m. GLOBAL LEADERS FORUM: FIRESIDE BREAKFAST CHAT – THE FUTURE OF MANUFACTURING AND GLOBAL SUPPLY CHAINS  
**Jeff Immelt**, Former CEO, GE

9:05–9:20 a.m. SETTING THE STAGE: WHERE WE ARE AND WHAT WE WANT TO ACHIEVE TODAY  
**Renee Bowen**, Director, Center for Commerce and Diplomacy, UC San Diego  
**Lawrence Broz**, Associate Director, Center for Commerce and Diplomacy, UC San Diego  
**Marc Muendler**, Professor of Economics, UC San Diego

9:20–10:20 a.m. SESSION 1: MULTILATERALISM VERSUS BILATERALISM  
**Academic presentations:**  
**Robert Staiger**, Roth Family Distinguished Professor in the Arts and Sciences and Professor of Economics, Dartmouth College  
**Maurice Obstfeld**, Class of 1958 Professor of Economics at UC Berkeley, Nonresident Senior Fellow at the Peterson Institute for International Economics  
**Doug Irwin**, John French Professor of Economics, Dartmouth College  
**Business and policy panel:**  
**Jennifer Hillman**, Professor of Practice at Georgetown Law Center, Senior Fellow for Trade and International Political Economy at the Council on Foreign Relations  
**Pilar Dieter**, Managing Partner, YCP Solidiance  
**Anabel Gonzalez**, Nonresident Senior Fellow, Peterson Institute for International Economics  
**William Reinsch**, Scholl Chair of International Business, Center for Strategic & International Studies  
**Moderator:**  
**Renee Bowen**, Director, Center for Commerce and Diplomacy, UC San Diego

10:20–10:30 a.m. Break

## WHAT FUTURE FOR THE GLOBAL TRADING SYSTEM?

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### AGENDA (CONT'D)

- 10:30–11:30 a.m.      **SESSION 2: NATIONAL SECURITY, INNOVATION POLICY AND TRADE AGREEMENTS**
- Academic presentations:**  
**Peter Cowhey**, Dean, School of Global Policy and Strategy and Qualcomm Endowed Chair in Communications and Technology Policy, UC San Diego  
**Anders Humlum**, Saieh Family Fellow in Economics, Becker Friedman Institute, University of Chicago  
**Simon Evenett**, Professor of International Trade and Economic Development and MBA Director at the University of St. Gallen, Switzerland
- Business and policy panel:**  
**Monique Rodriguez**, Vice President, Government Affairs, Qualcomm  
**Christine Bliss**, President, Coalition of Service Industries  
**Doug Beck**, Vice President for Worldwide Education, Health, and Government, Apple  
**Mark Linscott**, Senior Advisor, The Asia Group
- Moderator:**  
**Kati Suominen**, Founder and CEO, Nextrade Group; and Senior Fellow, Center for Commerce and Diplomacy, UC San Diego
- 11:30–12:30 p.m.      **SESSION 3: BUILDING CONSENSUS FOR OPEN MARKETS**
- Academic presentations:**  
**Jeff Frieden**, Stanfield Professor of International Peace, Harvard University  
**Kadee Russ**, Associate Professor of Economics, UC Davis  
**Ilyana Kuziemko**, Professor of Economics, Princeton University
- Business and policy panel:**  
**Charles H. Dallara**, Former Chairman, Americas at Partners Group  
**Caroline Freund**, Global Director of Trade, Investment and Competitiveness, World Bank  
**Chad Bown**, Reginald Jones Senior Fellow, Peterson Institute for International Economics  
**Elizabeth J. Drake**, Partner, Schagrin Associates
- Moderator:**  
**Lawrence Broz**, Associate Director, Center for Commerce and Diplomacy, UC San Diego
- 12:30–1:15 p.m.      **SESSION 4: PATH FORWARD ON RESEARCH AND U.S. AND INTERNATIONAL TRADE POLICY**
- Renee Bowen**, Director, Center for Commerce and Diplomacy, UC San Diego  
**Lawrence Broz**, Associate Director, Center for Commerce and Diplomacy, UC San Diego  
**Marc Muendler**, Professor of Economics, UC San Diego

## LEADERSHIP



### **RENEE BOWEN**

**Director, Center for Commerce and Diplomacy; and Professor and Pastor  
Faculty Fellow, University of California San Diego**

Renee Bowen is a Professor and Pastor Faculty Fellow at the University of California, San Diego. She is jointly appointed at the School of Global Policy and Strategy, and the Department of Economics and is Director of the Center for Commerce and Diplomacy. Her research focuses on political economy, microeconomic theory and international trade. She has published in top economics journals including the *American Economic Review*, and the *Quarterly Journal of Economics* and is on the editorial boards of the *Journal of Mathematical Economics*, *Quarterly Journal of Political Science* and the *Review of International Organizations*. She is a member of the California Governor's Council of Economic Advisors, a faculty research fellow at the National Bureau of Economic Research, a research fellow at the Center for Economic Policy Research, and a member of the Council on Foreign Relations. Bowen has held positions at the Stanford Graduate School of Business, the Hoover Institution, the World Bank, J.P. Morgan Securities, and the Inter-American Development Bank. Her recent work examines designing an international economic order.



### **J. LAWRENCE BROZ**

**Associate Director, Center for Commerce and Diplomacy; and Professor  
of Political Science, University of California San Diego**

Lawrence Broz is a Professor of Political Science at the University of California, San Diego and Associate Director of the Center for Commerce and Diplomacy. He has held faculty appointments at Harvard University (1993-2000) and New York University (2000-2001). He is the author of *International Origins of the Federal Reserve System* (Cornell University Press, 1997) and co-author of *The Political Economy of Monetary Institutions* (The MIT Press, 2003). Broz has published in leading political science journals including *International Organization* (9X), *American Journal of Political Science*, and *Political Economy of International Organizations*. His research focuses on international organizations, trade, and political economy. Recently, he published a series of articles on the politics of funding the International Monetary Fund and the World Bank from the perspective of the U.S. Congress. His current research examines the impact of trade and the World Trade Organization on local politics within the United States.

## LEADERSHIP



### **MARC-ANDREAS MUENDLER**

#### **Professor of Economics, University of California San Diego**

Marc-Andreas Muendler is Professor in the Economics Department at the University of California, San Diego, a Research Professor at ifo Institute in Munich, Germany, a Guest Professor at the University of St. Gallen, Switzerland, and a Research Associate at the National Bureau of Economic Research in Cambridge, Massachusetts. He has published in leading economic journals including the American Economic Review, the Review of Economic Studies, the Journal of Economic Theory and the Review of Economics and Statistics. He has worked as a consultant to the World Trade Organization, the World Bank and private businesses, and as a consulting researcher for the Brazilian labor ministry, the Brazilian census bureau, the German central bank and the Federal Reserve Bank of New York. He received his Ph.D. in Economics from the University of California, Berkeley in 2002 and was a Peter B. Kenen Research Fellow at Princeton University in 2008-09. Muendler conducts research into local impacts of global markets.



### **KATI SUOMINEN**

#### **Senior Fellow, Center for Commerce and Diplomacy; and Founder and CEO, Nextrade Group**

Kati Suominen is Founder and CEO of Nextrade Group that helps governments, multilateral development banks, and Fortune 500 technology companies enable trade through technology. Nextrade has ideated and built numerous groundbreaking data and analytical products, eight public-private partnerships, and scalable technology-driven pilot projects to accelerate the adoption of technologies such as ecommerce, blockchain, AI, Fintech solutions, and next generation payments by businesses and government agencies around the world. She also serves as adjunct fellow at the Center for Strategic and International Studies (CSIS) and adjunct professor at UCLA Anderson School of Management. She is the author and editor of 10 peer-reviewed books on trade and globalization, most recently "Revolutionizing World Trade: How Disruptive Technologies Open Opportunities for All" (Stanford University Press, 2019). She holds Ph.D. from the University of California San Diego, and MBA from Wharton School of Business, University of Pennsylvania. She is Life Member of the Council on Foreign Relations.

## CONFERENCE KEYNOTE SPEAKERS



### **ANDREW MICHAEL HOLNESS, ON, MP**

#### **Prime Minister of Jamaica**

The Most Honourable Andrew Michael Holness was first elected Member of Parliament (MP) to represent the Constituency of West Central St. Andrew in 1997, at the age of 25. Now in his fourth consecutive term as MP, Mr. Holness became Jamaica's ninth Prime Minister after the Jamaica Labour Party defeated the People's National Party at the polls on February 25, 2016. Mr. Holness has pledged to build real partnerships with the Private Sector, Civil Society, the Diaspora, the Opposition and International Partners in order to achieve the vision of shared prosperity for all Jamaicans through inclusive economic growth and meaningful job creation.

Mr. Holness first served as Head of Government from October 2011 to January 2012 having succeeded former Prime Minister the Honourable Bruce Golding.

Prior to assuming the awesome responsibility of leading the nation, Mr. Holness worked steadily at various levels of the political and governance systems. He focused on several key portfolios areas including: social welfare, community development, housing and education. However, it was in the area of Education that Mr. Holness found his passion and distinguished himself both as the Opposition Spokesperson on Education and in the Cabinet as Minister of Education.



### **JEFF IMMELT**

#### **Venture Partner, New Enterprise Associates (NEA) and former Chairman & CEO of GE**

Jeff Immelt is a Venture Partner at New Enterprise Associates (NEA), a global venture capital and private equity firm. He is the author of HOT SEAT, a memoir of leadership in times of crisis. Prior to joining NEA in 2018, Immelt was the 9th Chairman of GE and served as CEO for 16 years. He has been named one of the "World's Best CEOs" three times by Barron's. During his tenure as CEO, GE was named "America's Most Admired Company" by Fortune magazine and one of "The World's Most Respected Companies" in polls by Barron's and the Financial Times. He has received fifteen honorary degrees and numerous awards for business leadership and chaired the President's Council on Jobs and Competitiveness under the Obama administration. Immelt has a B.A. degree in applied mathematics from Dartmouth College and an M.B.A. from Harvard University. He is a member of The American Academy of Arts & Sciences.



## CONFERENCE SPEAKERS



### **DOUGLAS BECK**

#### **Vice President for Worldwide Education, Health, and Government, Apple**

Doug Beck leads Apple's institutional and public impact businesses, reporting to CEO Tim Cook. He joined Apple in 2009 from The Charles Schwab Corporation, where he served as Senior Vice President and Chief Strategy Officer. From 2010 to 2014 he was based in Tokyo, and led Apple's businesses in Northeast Asia, and from 2014 to 2019 led Apple's businesses across the Americas and Northeast Asia. Prior to Schwab, he was a partner at McKinsey & Company, co-leader of McKinsey's global strategy practice, and a leader of other industry and functional practices in the US and Asia. He was elected in 2000 as one of the youngest partners in McKinsey history while based in Shanghai. He is a Captain in the Navy Reserve and Iraq and Afghanistan veteran, founded and led the reserve component of the Defense Innovation Unit. He has served for over 10 years as a nonpartisan advisor to senior Defense Department and State Department leaders.



### **CHRISTINE BLISS**

#### **President, Coalition of Service Industries (CSI)**

Christine Bliss became CSI President in March 2016. Prior to CSI, Bliss was the Assistant U.S. Trade Representative (USTR) for Services, Investment, Telecommunication, and E-Commerce, responsible for overseeing all multilateral, regional and bilateral negotiations and policy issues in those areas for the agency. She also served as the lead U.S. negotiator in the World Trade Organization (WTO) Doha Services Negotiations and in the WTO Bilateral Services Accession Negotiations for Russia and Saudi Arabia. Bliss was the lead negotiator for Services and Financial Services in the Trans-Pacific Partnership Negotiations as well as previous U.S. Free Trade Agreement (FTA) negotiations. She led the development of USTR's digital services and investment trade agenda, including innovative new disciplines on cross-border data flows and local server requirements.



### **CHAD P. BOWN**

#### **Reginald Jones Senior Fellow, Peterson Institute for International Economics**

Chad Bown joined the Peterson Institute for International Economics as a senior fellow in April 2016. His research examines international trade laws and institutions, trade negotiations, and trade disputes. With Soumaya Keynes, he co-hosts Trade Talks, a weekly podcast on the economics of international trade policy. Bown previously served as senior economist for international trade and investment in the White House on the Council of Economic Advisers and most recently as a lead economist at the World Bank, conducting research and advising developing country governments on international trade policy for seven years. Bown was a tenured professor of economics at Brandeis University, where he held a joint appointment in the Department of Economics and International Business School for 12 years. He has also spent a year in residence as a visiting scholar in economic research at the World Trade Organization (WTO) Secretariat in Geneva.



## SPEAKERS



### **PETER COWHEY**

**Dean, School of Global Policy & Strategy and Qualcomm Endowed Chair in Communications and Technology Policy at UC San Diego**

Peter Cowhey is an expert on the future of communications and information technology markets and policy, specializing in U.S. trade policy, foreign policy, the Internet and international corporate strategy. His two most recent books are "Digital DNA: Disruption and the Challenges for Global Governance" and "Transforming Global Information and Communication Markets: The Political Economy of Innovation." Cowhey has extensive experience in government. During the Clinton Administration, he served as the chief of the International Bureau of the Federal Communications Commission (FCC) and negotiated many of the U.S. international agreements for telecommunications and satellite services.



### **CHARLES H. DALLARA**

**Former Chairman, Americas at Partners Group**

Charles Dallara was a Managing Director at J.P. Morgan & Co., and the Chief Executive Officer at the Institute of International Finance. He also held the following positions in the George H.W. Bush and Ronald Reagan administrations: Assistant Secretary of the Treasury for International Affairs, Assistant Secretary of the Treasury for Policy Development and Senior Advisor for Policy to the Secretary of the Treasury, United States Executive Director of the IMF, and, concurrently, Senior Deputy Assistant Secretary of the Treasury for International Economic Policy and US Alternate Executive Director at the IMF. He has 42 years of industry experience and holds a Master of Arts and a PhD from the Fletcher School of Law and Diplomacy at Tufts University. He holds a B.Sc. in economics from the University of South Carolina.



### **PILAR DIETER**

**Managing Partner, YCP Solidiance**

Pilar Dieter is the Managing Partner of YCP Solidiance and is based in San Diego, CA. She is an experienced advisor with clients from Fortune 500 firms seeking growth opportunities in Asia. Pilar has been involved across a number of foreign and American business interests in China, and across various government and private entities focused on cross-border trade. Pilar has strong Asian market knowledge and has worked in Singapore, Japan, Korea, China, India, and Malaysia. Prior to joining YCP Solidiance, Pilar worked for an advisory growth strategy firm where she managed Professional Services and Product Management divisions in Silicon Valley. She has also served as the Board Member of the American Chamber of Commerce in Shanghai.

## SPEAKERS



### **ELIZABETH J. DRAKE**

#### **Partner, Schagrin Associates**

Elizabeth Drake is an international trade attorney and partner at Schagrin Associates, where she assists companies and producers harmed by unfair trade. Drake has represented clients in a broad array of international trade law matters, including antidumping and countervailing duty proceedings, section 301 petitions, trade preferences, and international and bilateral trade agreements. She has also advised clients on trade policy and legislative matters, as well as on dispute settlement proceedings before the World Trade Organization. Drake has testified before Congress, the Congressional-Executive Commission on China, and the U.S.-China Economic Security Review Commission. She has also spoken and published on a wide variety of issues in international trade, including China's industrial policies, WTO rules and disputes, and Buy America laws.



### **SIMON EVENETT**

#### **Professor of International Trade and Economic Development and MBA Director at the University of St. Gallen, Switzerland**

Simon Evenett specialises in how governments tilt the commercial playing field in favour of local firms. At the start of the Global Financial Crisis Simon created the Global Trade Alert initiative, the leading independent monitor of protectionism and commercial policy choice based at the University of St. Gallen. He regularly engages with private sector practitioners, government officials and other thought leaders. He is the author of Antitrust Goes Global.



### **CAROLINE FREUND**

#### **Global Director of Trade, Investment and Competitiveness, World Bank**

Caroline Freund is the Global Director of Trade, Competition and Investment at the World Bank. Previously, she was a senior fellow at the Peterson Institute for International Economics. Prior to that, she served as Chief Economist for the Middle East and North Africa at the World Bank, after working for nearly a decade in the international trade unit of the research department. She has also worked in the research department of the International Monetary Fund and the international finance division of the Federal Reserve Board. She holds a Ph.D. in economics from Columbia University.

## SPEAKERS



### **JEFFRY FRIEDEN**

#### **Stanfield Professor of International Peace, Harvard University**

Jeffrey Frieden is Professor of Government at Harvard University. He specializes in the politics of international monetary and financial relations. He is the author of "Currency Politics: The Political Economy of Exchange Rate Policy"; and (with Menzie Chinn) of "Lost Decades: The Making of America's Debt Crisis and the Long Recovery." Frieden is also the author of "Global Capitalism: Its Fall and Rise in the Twentieth Century."



### **ANABEL GONZALEZ**

#### **Nonresident Senior Fellow, Peterson Institute for International Economics**

Anabel González is host of the Peterson Institute's Trade Winds virtual event series. She was senior director of the World Bank's Trade and Competitiveness Global Practice from 2014 to 2018, where she led the Bank's agenda on trade, investment climate, competitiveness, innovation, and entrepreneurship. She previously served as minister of trade for Costa Rica from 2010 to 2014, where she headed the strategy to join the Organization for Economic Cooperation and Development, negotiated and implemented six free trade agreements, and contributed in attracting over 140 foreign direct investment projects. She also worked as director of the World Trade Organization's Agriculture Division from 2006-2009, where she provided support to the negotiations and technical and policy advice to countries.



### **JENNIFER HILLMAN**

#### **Professor of Practice at Georgetown Law Center, Senior Fellow for Trade and International Political Economy at the Council on Foreign Relations**

Jennifer A. Hillman specializes in U.S. trade policy, the law and politics of the World Trade Organization (WTO), international organizations, and Brexit. She served as an appellate judge at the WTO from 2007 to 2011. Hillman is currently a professor of practice at the Georgetown University Law Center, teaching lead courses in international business and international trade, along with a practicum on international trade and investment law that gives students the opportunity to resolve real-world problems for developing country governments and a wide variety of NGOs.

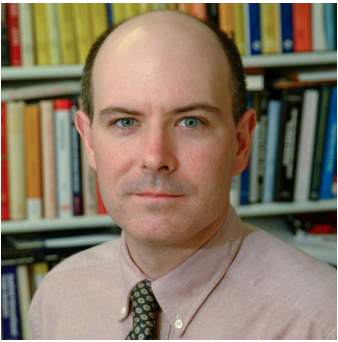
## SPEAKERS



### **ANDERS HUMLUM**

Saieh Family Fellow in Economics, Becker Friedman Institute, University of Chicago

Anders Humlum is a Postdoctoral Research Fellow at the Becker Friedman Institute. He studies how automation technologies affect labor markets. He will join the University of Chicago Booth School of Business as an Assistant Professor in the Fall of 2022. He is the author of Robot Adoption and Labor Market Dynamics.



### **DOUGLAS IRWIN**

John French Professor of Economics, Dartmouth College

Douglas Irwin is the author of Clashing over Commerce: A History of U.S. Trade Policy, which The Economist and Foreign Affairs selected as one of their Best Books of the Year. He is a non-resident Senior Fellow at the Peterson Institute for International Economics. He worked on trade policy issues while on the staff of President Ronald Reagan's Council of Economic Advisers and later worked in the International Finance Division at the Board of Governors of the Federal Reserve System in Washington, D.C.



### **ILYANA KUZIEMKO**

Professor of Economics, Princeton University

Ilyana Kuziemko is a professor of economics at Princeton University, where she has taught since 2014. Her research focuses on economic inequality and her current interest is on how voters form preferences over redistributive policies. From 2009 to 2010, she served as Deputy Assistant Secretary at the U.S. Treasury. She worked primarily on the development and early implementation of the Affordable Care Act and has since published research on U.S. public health insurance programs, and in particular how they serve at-risk populations. A final area of interest is the U.S. criminal justice system. She received a PhD in Economics from Harvard University. <https://scholar.princeton.edu/kuziemko>.



## SPEAKERS



### **MARK LINSOTT**

#### **Senior Advisor, The Asia Group**

Mark Linscott is a Senior Advisor with The Asia Group, where he works closely with clients on trade and investment priorities across South Asia. He also serves as a Senior Fellow with the Atlantic Council's South Asia Center. Previously, Mark was the Assistant U.S. Trade Representative (USTR) for South and Central Asian Affairs from 2016 to 2018. He was the U.S. government lead in developing trade policy with the countries in South and Central Asia, and led efforts in the bilateral Trade Policy Forum with India and in Trade and Investment Framework Agreements (TIFAs) with Central Asia, Bangladesh, Maldives, Nepal, Pakistan, and Sri Lanka. Mark was also the Assistant U.S. Trade Representative for WTO and Multilateral Affairs from 2012 to 2016 and the Assistant U.S. Trade Representative for Environment and Natural Resources from 2003 to 2012.



### **MAURICE OBSTFELD**

#### **Class of 1958 Professor of Economics at UC Berkeley and Nonresident Senior Fellow at the Peterson Institute for International Economics**

Maurice Obstfeld is the author of *International Economics: Theory and Policy* and the editor of "How the G20 can Hasten the Recovery from COVID-19" and *Meeting Globalization's Challenges*. From 2014 to 2015 he was a Member of President Obama's Council of Economic Advisers, and from 2015 to 2018 he served as chief economist at the International Monetary Fund.



### **WILLIAM REINSCH**

#### **Scholl Chair of International Business, Center for Strategic & International Studies**

William Reinsch is a senior adviser at Kelley, Drye & Warren LLP. Previously, he served for 15 years as president of the National Foreign Trade Council, where he led efforts in favor of open markets, support for the Export-Import Bank and Overseas Private Investment Corporation against unilateral sanctions, and support of sound international tax policy. From 2001 to 2016, he served as a member of the U.S.-China Economic and Security Review Commission. He is also an adjunct assistant professor at the University of Maryland School of Public Policy, teaching courses in globalization, trade policy, and politics.

## SPEAKERS



### **MONIQUE RODRIGUEZ**

#### **Vice President, Government Affairs, Qualcomm**

Monique Rodriguez is Vice President of Government Affairs for Qualcomm Incorporated. In this capacity she manages Qualcomm's international public policy agenda on a range of issues, including international trade, technology policy, competition and innovation, and intellectual property. In addition to maintaining and strengthening Qualcomm relationships with branches of the United States and foreign governments, she often represents the company before industry associations and multilateral institutions, such as the United Nations and World Trade Organization (WTO). Rodriguez also manages all legislative matters at the local and state level, including political fundraising and acting as the Qualcomm liaison to local and state government in all 50 states.



### **KATHERYN RUSS**

#### **Associate Professor of Economics, UC Davis**

Katheryn (Kadee) Russ is an associate professor of economics at the University of California, Davis. Her expertise is in open-economy macroeconomics and international trade. She is a faculty research associate in the National Bureau of Economic Research International Trade and Investment Group and a research advisor at the Halle Institute for Economic Research in Halle, Germany. She has been a visiting scholar at the central banks of Germany, Portugal and France, and the Federal Reserve Banks of St. Louis and San Francisco. She is a research associate of the Institute for Globalization and Monetary Policy at the Federal Reserve Bank of Dallas. She began her career in economics as a dissertation intern in the International Finance Division of the Federal Reserve Board of Governors.



### **ROBERT STAIGER**

#### **Roth Family Distinguished Professor in the Arts and Sciences and Professor of Economics, Dartmouth College**

Robert Staiger is an economist specializing in the study of international trade policy rules and institutions, and the GATT/WTO. He is the author of *The Economics of the World Trading System*, with Kyle Bagwell. He also served as Co-Editor of *The Handbook of Commercial Policy*.



## CONFERENCE ATTENDEES

Anat Admati, George G.C. Parker Professor of Finance and Economics, Stanford Graduate School of Business  
Marc Bacchetta, Counsellor, Statistics Division, World Trade Organization  
Nick Binkley, Founding Partner, Forrest, Binkley & Brown  
Linden Blue, Co-owner and Vice Chairman, General Atomics  
Grace Cherashore, Former Director and Chair, Federal Reserve Bank of San Francisco, Los Angeles Branch  
Nikia Clarke, Executive Director, World Trade Center San Diego  
Luz Maria de la Mora, Undersecretary of International Trade, Ministry of Economy, Mexico  
James DeBello, Chairman, CEO Emeritus, Mitek Systems, Inc.  
Diana Dougan, Senior Adviser, Center for Strategic and International Studies  
Jane Duke, Consul-General, Australian Consul-General, Los Angeles  
Fabian Eckert, Assistant Professor, Department of Economics, UC San Diego  
Ziyang Fan, Head of Digital Trade, World Economic Forum  
Wain Fishburn, Partner and Global Chair, Partner and Global Chair, Digital Health Group, Cooley LLP  
Carlos Góes, Doctoral Student, Department of Economics, UC San Diego  
Kate Gordon, Director, Governor's Office of Planning and Research, Office of CA Governor Gavin Newsom  
Kyle Handley, Associate Professor, School of Global Policy and Strategy, UC San Diego  
Doug Hutcheson, Executive Chairman, Kymeta Corporation  
Irwin Jacobs, Founding Chairman and CEO Emeritus, Qualcomm  
J. Bradford Jensen, McDonough School of Business, Georgetown University  
Yoo Sun Jung, Postdoctoral Fellow, Center for Commerce and Diplomacy, School of Global Policy and Strategy, UC San Diego  
Robert Koopman, Chief Economist and Director of the Economic Research and Statistics, World Trade Organization  
Vivek Lall, Chief Executive, General Atomics Global Corporation  
Mary Machado-Schammel, CEO, Venture Advisors Business Sales and Acquisitions  
Ron Mannix, Chairman, Coril Holdings Ltd.  
Keith Maskus, Professor, Department of Economics, University of Colorado  
Mia Mikic, Director, Trade, Investment and innovation Division, United Nations Economic and Social Commission for Asia and the Pacific  
Mauricio Moreira, Principal Economic Advisor, Inter-American Development Bank  
Layna Mosley, Professor, Department of Politics and School of Public and International Affairs, Princeton University  
Richard Munro, CEO, Invenz, Inc  
Paul Niehaus, Associate Professor, Department of Economics, UC San Diego  
Rafael Pastor, Former Chairman of the Board and CEO, Vistage International  
Fabienne Perlov, Executive Director, San Diego Diplomacy Council  
James Rauch, Professor, Department of Economics, UC San Diego  
Don Rosenberg, Executive Vice President, Qualcomm  
Peter Rosendorff, Professor, Department of Economics, New York University  
Bob Schmidt, Manager, Brandes Institute  
Susan Shirk, Professor, GPS, UC San Diego  
Rob Siegel, General Partner, XSeed Capital  
Petia Topalova, Deputy Chief, European Department, International Monetary Fund  
Fabian Trottner, Assistant Professor, Department of Economics, UC San Diego  
Joel Watson, Professor, Department of Economics, UC San Diego  
Ron Zollman, Chief Legal Officer, Boomi, Inc., a Dell Technologies Company

## FACULTY AFFILIATES

John Ahlquist, Professor, GPS, UC San Diego  
Sam Bazzi, Associate Professor, GPS, UC San Diego  
Eli Berman, Professor, Department of Economics, UC San Diego  
Bill Bold, Lecturer, GPS, UC San Diego  
Tai Ming Cheung, Professor, GPS, UC San Diego; Director, UC Institute on Global Conflict and Cooperation  
Michael Davidson, Assistant Professor, GPS, UC San Diego  
Fabian Eckert, Assistant Professor, Department of Economics, UC San Diego  
David Fortunato, Associate Professor, GPS, UC San Diego  
Francisco Garfias, Assistant Professor, GPS, UC San Diego  
Erik Gartzke, Professor, Department of Political Science, UC San Diego  
LaGina Gause, Assistant Professor, Department of Political Science, UC San Diego  
Emilie Haftner-Burton, John D. and Catherine T. MacArthur Professor of International Justice and Human Rights, GPS, UC San Diego  
Stephan Haggard, Lawrence and Sallye Krause Professor of Korea-Pacific Studies, GPS, UC San Diego  
Kyle Handley, Associate Professor, GPS UC San Diego  
Greg Horowitz, Director - Innovation Design, Office of Innovation and Commercialization, UC San Diego  
Federica Izzo, Assistant Professor, Department of Political Science, UC San Diego  
Ruixue Jia, Associate Professor, GPS, UC San Diego  
Michael Joseph, Assistant Professor, Department of Political Science, Yale University  
Gaurav Khanna, Assistant Professor, GPS, UC San Diego  
David Lake, Jerri-Ann and Gary E. Jacobs Professor of Social Sciences and Distinguished Professor of Political Science, UC San Diego  
Jim Lambright, Professor of Practice, GPS, UC San Diego  
Munseob Lee, Assistant Professor, GPS, UC San Diego  
Sara Lowes, Assistant Professor, Department of Economics, UC San Diego  
David Michael, Professor of Practice, GPS, UC San Diego  
Marc Muendler, Professor, Department of Economics, UC San Diego  
Karthik Muralidharan, Professor, Department of Economics, UC San Diego  
Megumi Naoi, Associate Professor, Department of Political Science, UC San Diego  
Barry Naughton, Sokwanlok Chair of Chinese International Affairs, GPS, UC San Diego  
Paul Niehaus, Associate Professor, Department of Economics, UC San Diego  
Agustina Paglayan, Assistant Professor, GPS, UC San Diego  
Lauren Prather, Assistant Professor, GPS, UC San Diego  
James Rauch, Professor, Department of Economics, UC San Diego  
Nico Ravanilla, Assistant Professor, GPS, UC San Diego  
Kate Ricke, Assistant Professor, GPS, UC San Diego  
Christina Schneider, Associate Professor and Jean Monnet Chair, Department of Political Science, UC San Diego  
Weiyi Shi, Assistant Professor, GPS, UC San Diego  
Branislav Slantchev, Professor, Department of Political Science, UC San Diego  
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## About the Center for Commerce and Diplomacy

For the advancement of worldwide peace and prosperity, our mission is to produce high-quality research that informs government and business leaders about the challenges and institutions of international commercial diplomacy in a changing world.

The Center for Commerce and Diplomacy is based at UC San Diego's School of Global Policy and Strategy.



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