

WHAT FUTURE FOR THE GLOBAL TRADING SYSTEM?

Tuesday, Feb. 23, 2021

CONFERENCE OVERVIEW

Global economic cooperation faces unprecedented challenges. Trade wars have disrupted supply chains and increased business uncertainty. Brexit, the U.S. departure from the Trans-Pacific Partnership, and U.S. disengagement from the World Trade Organization have generated doubts about the future of global economic governance. Populism is pushing nations inward, just as the rise of China and the Covid pandemic demand coordinated global responses. National security concerns in the technology sector add another layer of complexity to global economic policymaking.

Academic research and policy analysis can illuminate the sources of these challenges and identify tractable policy and institutional responses to the threats that imperil global cooperation. Research and policy discussions are also relevant to business leaders, who must navigate uncertain global markets and anticipate the policies of the new Administration.

PURPOSE OF THE EVENT

The purpose of this 3.5-hour virtual event is to bring together leading academics, policy analysts, and business leaders to consider some of these major challenges in the global trading system.

The event has two goals. First, it aims to bridge scholarship and policymaking: inform policy audiences about latest policy-relevant academic research findings around some of these challenging areas in world trade; and, conversely, educate academics about the burning policy questions policy audiences are asking.

Second, this event seeks to provide business leaders of global companies actionable and rigorous information on the future direction of U.S. and global trade policies, and fresh ideas on concrete responses to the divisive debates and social issues surrounding trade.

Each of the three sessions will feature:

1. 3-4 presenters of recent salient academic research who will also discuss the policy implications of their work
2. Panel of policy experts and business leaders who will reflect how these research findings help improve trade policy thinking and making
3. Generate broader discussion on the presented research and needs for future research

The event will conclude with comments from the CCD Leadership.

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AGENDA

- 8–9 a.m. **FIRESIDE BREAKFAST CHAT: THE FUTURE OF MANUFACTURING AND GLOBAL SUPPLY CHAINS**
Jeff Immelt, Former CEO, GE
- 9:05–9:20 a.m. **SETTING THE STAGE: WHERE ARE WE IN RESEARCH AND WE WANT TO ACHIEVE TODAY**
Renee Bowen, Director, Center for Commerce and Diplomacy, UC San Diego
Lawrence Broz, Associate Director, Center for Commerce and Diplomacy, UC San Diego
Marc Muendler, Professor of Economics, UC San Diego
- 9:20–10:20 a.m. **SESSION 1: MULTILATERALISM VERSUS BILATERALISM**
Academic presentations:
Robert Staiger, Roth Family Distinguished Professor in the Arts and Sciences and Professor of Economics, Dartmouth College; and Research Associate, National Bureau of Economic Research, Dartmouth College
Maury Obstfeld, Class of 1958 Professor of Economics at UC Berkeley; and Nonresident Senior Fellow, Peterson Institute for International Economics
Doug Irwin, John French Professor of Economics, Dartmouth College
Business and policy panel:
Jennifer Hillman, Senior Fellow for Trade and International Political Economy, Council on Foreign Relations
Pilar Dieter, Senior Partner, YCP Solidance
Anabel Gonzalez, Nonresident Senior Fellow, Peterson Institute for International Economics
William Reinsch, Scholl Chair of International Business, Center for Strategic & International Studies
Moderator:
Renee Bowen, Director, Center for Commerce and Diplomacy, UC San Diego
- 10:20–10:30 a.m. Break

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AGENDA (CONT'D)

- 10:30–11:30 a.m. **SESSION 2: NATIONAL SECURITY, INNOVATION POLICY AND TRADE AGREEMENTS**
- Academic presentations:**
Peter Cowhey, Dean, School of Global Policy and Strategy and Qualcomm Endowed Chair in Communications and Technology Policy, UC San Diego
Anders Humlum, Saieh Family Fellow in Economics, Becker Friedman Institute
Simon Evenett, Professor of International Trade and Economic Development and MBA Director, University of St. Gallen, Switzerland
- Business and policy panel:**
Monique Rodriguez, Vice President, Government Affairs, Qualcomm
Christine Bliss, President, Coalition of Service Industries
Doug Beck, Vice President for Worldwide Education, Health, and Government, Apple
Mark Linscott, Senior Advisor, The Asia Group
- Moderator:**
Kati Suominen, Founder and CEO, Nextrade Group; and Senior Fellow, Center for Commerce and Diplomacy, UC San Diego
- 11:30–12:30 p.m. **SESSION 3: BUILDING CONSENSUS FOR OPEN MARKETS**
- Academic presentations:**
Jeff Frieden, Stanfield Professor of International Peace, Harvard University
Kadee Russ, Associate Professor of Economics, UC Davis
Ilyana Kuziemko, Professor of Economics, Princeton University
- Business and policy panel:**
Charles H. Dallara, Former Chairman, Americas at Partners Group
Caroline Freund, Director of Trade, Regional Integration and Investment Climate, World Bank
Chad Bown, Reginald Jones Senior Fellow, Peterson Institute for International Economics
Elizabeth Jackson Drake, Partner, Schagrin Associates
- Moderator:**
Lawrence Broz, Associate Director, Center for Commerce and Diplomacy, UC San Diego
- 12:30–1:15 p.m. **SESSION 4: PATH FORWARD ON RESEARCH AND U.S. AND INTERNATIONAL TRADE POLICY**
- Renee Bowen**, Director, Center for Commerce and Diplomacy, UC San Diego
Lawrence Broz, Associate Director, Center for Commerce and Diplomacy, UC San Diego
Marc Muendler, Professor of Economics, UC San Diego