The United States-Mexico-Canada Agreement (USMCA) went into effect on July 1, 2020, during unprecedented global uncertainty. The pandemic, trade wars, natural disasters and rising geopolitical tensions affected the resilience, robustness and reliability of regional and global supply chains. The purpose of this conference is to assess the USMCA after its first year of operation and to generate actionable responses to the unanticipated challenges and opportunities it has faced.

The two-day virtual invitation-only conference gathers three groups of experts—academic researchers, business leaders and policymakers—to provide an assessment of the USMCA one year after its implementation. We focus on four aspects of the USMCA that have direct implications for supply chain operations: Rules of Origin, Labor Standards, Policy Uncertainty and the U.S.-China Strategic Competition.

Each panel will begin with brief opening remarks from speakers, and follow with discussion from all conference participants. The conference intends to deliver a set of recommendations that find consensus among the three groups of participants. We expect robust participation from all conference attendees.

The conference is under Chatham House Rules. Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed. There will be no video recording or audio transcript; chat will not be saved.

Each day of the conference will begin with a public Global Leaders Forum event. CCD’s Global Leaders Forum brings world leaders to UC San Diego to share insights on current trends in global policy and politics, leadership and life lessons. The forum enriches the diplomacy dialogue at GPS and the wider San Diego community, and is an essential learning experience for the next generation of world leaders educated at the school. Previous speakers include Former Secretary of State Condoleezza Rice and the Prime Minister of Jamaica Andrew Holness. We are pleased to welcome Christopher Landau, Former United States Ambassador to Mexico, and Robert Zoellick, Former President of the World Bank as guests in our Global Leaders Forum.
SCHEDULE OF EVENTS

DAY 1: Thursday, Oct. 21, 2021

8–9:15 a.m. PDT  GLOBAL LEADERS FORUM: COVID: A STRESS TEST FOR USMCA
Christopher Landau, Former United States Ambassador to Mexico
(Registration Link)

9:15–9:50 a.m. PDT  BREAK

9:50 a.m.–12:05 p.m. PDT  INVITATION ONLY CONFERENCE
9:55–10:55 a.m.  PANEL 1: RULES OF ORIGIN
11 a.m.–12 p.m.  PANEL 2: LABOR STANDARDS

DAY 2: Friday, Oct. 22, 2021

8–9 a.m. PDT  GLOBAL LEADERS FORUM: THE IDEA OF NORTH AMERICA
Robert B. Zoellick, Former President of the World Bank
(Registration Link)

9–9:35 a.m. PDT  BREAK

9:40 a.m.–12 p.m. PDT  INVITATION ONLY CONFERENCE
9:45–10:45 a.m.  PANEL 3: POLICY UNCERTAINTY
10:50–11:50 a.m.  PANEL 4: U.S.-CHINA STRATEGIC COMPETITION AND USMCA
AGENDA

DAY 1: Thursday, Oct. 21, 2021
All times are listed in Pacific Daylight Time (PDT)

8–8:10 a.m.  WELCOME REMARKS
Renee Bowen, Professor and Director, Center for Commerce and Diplomacy, UC San Diego School of Global Policy and Strategy

8:10–8:20 a.m.  INTRODUCTION
Rafael Fernández de Castro, Professor and Director, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy

8:20–9:10 a.m.  GLOBAL LEADERS FORUM: COVID: A STRESS TEST FOR USMCA
Christopher Landau, Former United States Ambassador to Mexico
Moderator:
» Rafael Fernández de Castro, Professor and Director, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy
» Daisy Alfaro, Master of International Affairs Graduate Student, UC San Diego School of Global Policy and Strategy

9:10–9:15 a.m.  CLOSING REMARKS
Renee Bowen, Professor and Director, Center for Commerce and Diplomacy, UC San Diego School of Global Policy and Strategy

9:15–9:50 a.m.  Break

9:50–9:55 a.m.  OPENING REMARKS
Rafael Fernández de Castro, Professor and Director, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy

9:55–10:55 a.m.  PANEL 1: RULES OF ORIGIN
Rules of Origin (ROO) in the USMCA stipulate how much manufacturing must come from within the free trade area in order to receive duty-free treatment—a challenge for industries with global supply chains. ROO changes were among the largest differences between NAFTA and the USMCA, particularly in the automotive sector. How have these changes affected supply chains?

Panelists:
» Arvind Panagariya, Professor of Economics, Columbia University
» José Zozaya, Executive President, Asociación Mexicana de la Industria Automotriz
Moderator: Kati Suominen, Founder and CEO, Nextrade Group
DAY 1: Thursday, Oct. 21, 2021 (continued)
All times are listed in Pacific Daylight Time (PDT)

10:55–11 a.m.  Break

11 a.m.–12 p.m.  PANEL 2: LABOR STANDARDS
USMCA established new and updated provisions for protecting worker rights and enforcing labor commitments, and several complaints have now been filed. How effective are these new labor provisions and enforcement procedures and what impact have they had on supply chain operations?

Panelists:
  » Brian Kovak, Associate Professor of Economics & Public Policy, Carnegie-Mellon University
  » Mark Agnew, Senior Vice-President, Policy and Government Relations, Canadian Chamber of Commerce
  » Rachel Micah-Jones, Founder and Executive Director, Centro de los Derechos del Migrante, Inc.

Moderator: Beatriz Leycegui Gardoqui, Former Undersecretary for Foreign Trade in Mexico

12–12:05 p.m.  CLOSING REMARKS
Renee Bowen, Professor and Director, Center for Commerce and Diplomacy, UC San Diego School of Global Policy and Strategy

DAY 2: Friday, Oct. 22, 2021
All times are listed in Pacific Daylight Time (PDT)

8–8:05 a.m.  OPENING REMARKS
Rafael Fernández de Castro, Professor and Director, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy

8:05–8:55 a.m.  GLOBAL LEADERS FORUM: THE IDEA OF NORTH AMERICA
Robert B. Zoellick, Former President of the World Bank

Moderators:
  » Caroline Freund, Dean, UC San Diego School of Global Policy and Strategy
  » Gurkulti Ahluwalia, Master of Public Policy Graduate Student, UC San Diego School of Global Policy and Strategy

8:55–9 a.m.  CLOSING REMARKS
Rafael Fernández de Castro, Professor and Director, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy

9–9:40 a.m.  Break
DAY 2: Friday, Oct. 22, 2021 (continued)
All times are listed in Pacific Daylight Time (PDT)

9:40–9:45 a.m. OPENING REMARKS
Renee Bowen, Professor and Director, Center for Commerce and Diplomacy, UC San Diego School of Global Policy and Strategy

9:45–10:45 a.m. PANEL 3: POLICY UNCERTAINTY
Policy uncertainty puts a drag on business activity and reduces cross-border trade and investment. Has the USMCA reduced overall policy uncertainty and helped to stabilize supply chain relationships?

Panelists:
» Kyle Handley, Professor of Economics, UC San Diego School of Global Policy and Strategy
» Alvaro Santos, Professor of Law and Faculty Director of the Center for the Advancement of the Rule of Law in the Americas (CAROLA), Georgetown Law
» Leila Aridi Afas, Director, International Public Policy, Toyota North America
Moderator: J. Lawrence Broz, Professor and Associate Director, Center for Commerce and Diplomacy, UC San Diego School of Global Policy and Strategy

10:45–10:50 a.m. Break

10:50–11:50 a.m. PANEL 4: U.S.-CHINA STRATEGIC COMPETITION AND USMCA
The USMCA was negotiated in the shadow of strategic competition between the U.S. and China, and these tensions are continuing. Are global supply chains pivoting toward the USMCA? What are Mexico’s advantages and disadvantages relative to suppliers in Asia?

Panelists:
» Enrique Dussel Peters, Director, Center for Chinese Studies and Professor, Graduate School of Economics, National Autonomous University of Mexico
» Perrin Beatty, President and CEO of Canadian Chamber of Commerce, former Progressive Conservative Member of the House of Commons and Cabinet Minister
» Meredith Lilly, Associate Professor, Carleton University and Former Foreign Affairs and International Trade Advisor to Canada’s Prime Minister
Moderator: Barry Naughton, So Kwan Lok Chair of Chinese International Affairs, UC San Diego School of Global Policy and Strategy

11:50 a.m.–12 p.m. FINAL REMARKS
» Rafael Fernández de Castro, Professor and Director, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy
» Renee Bowen, Professor and Director, Center for Commerce and Diplomacy, UC San Diego School of Global Policy and Strategy
ORGANIZERS

RENEE BOWEN
Director, Center for Commerce and Diplomacy; and Professor and Pastor Faculty Fellow, University of California San Diego

Renee Bowen is a professor and Pastor Faculty Fellow at UC San Diego. She is jointly appointed at the School of Global Policy and Strategy and the Department of Economics. She is the Director of the Center for Commerce and Diplomacy at GPS. Her research focuses on political economy, microeconomic theory and international trade. She has published in top economics journals including the American Economic Review, and the Quarterly Journal of Economics and is on the editorial boards of the Journal of Mathematical Economics, Quarterly Journal of Political Science and the Review of International Organizations. She is a member of the California Governor’s Council of Economic Advisors, a faculty research fellow at the National Bureau of Economic Research, a research fellow at the Center for Economic Policy Research and a member of the Council on Foreign Relations. Bowen has held positions at the Council of Economic Advisers, Stanford Graduate School of Business, the Hoover Institution, the World Bank, J.P. Morgan Securities and the Inter-American Development Bank. Her recent work examines the design of global multilateral institutions. Read full biography.

RAFAEL FERNÁNDEZ DE CASTRO
Professor and Director, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy

Rafael Fernández de Castro is a professor and Director of the Center for U.S.–Mexican Studies (USMEX) at the UC San Diego School of Global Policy and Strategy. A former foreign policy adviser to President Felipe Calderón, he is an expert on bilateral relations between Mexico and the U.S. Fernández de Castro is founder and former chair of the Department of International Studies at Instituto Tecnológico Autónomo de México (ITAM) in Mexico City. He has published numerous academic articles and written several books, including "Contemporary U.S.-Latin American Relations: Cooperation or Conflict in the 21st Century?" and "The United States and Mexico: Between Partnership and Conflict" with Jorge Domínguez. He also worked as the Project Director of the UNDP's Human Development Report for Latin America 2013-14, "Citizen Security With a Human Face: Evidence and Proposals for Latin America." He is the founder and editor of Foreign Affairs Latin America and contributes to the daily newspaper El Financiero and a regular contributor to Televisa. Read full biography.
ORGANIZERS

**J. LAWRENCE BROZ**
Professor and Associate Director, Center for Commerce and Diplomacy, UC San Diego
School of Global Policy and Strategy

Lawrence Broz is a professor in the Department of Political Science at UC San Diego and Associate Director of the Center for Commerce and Diplomacy at the School of Global Policy and Strategy. He has held faculty appointments at Harvard University (1993-2000) and New York University (2000-2001). He is the author of International Origins of the Federal Reserve System (Cornell University Press, 1997) and co-author of The Political Economy of Monetary Institutions (The MIT Press, 2003). Recently, he published a series of articles on the politics of funding the International Monetary Fund and the World Bank from the perspective of the U.S. Congress. His current research examines the impact of trade and the World Trade Organization on local politics within the U.S. Read full biography.

**KYLE HANDLEY**
Professor of Economics, UC San Diego School of Global Policy and Strategy

Kyle Handley is an economist who specializes in international trade, investment, uncertainty and firm employment dynamics. An associate professor at GPS, Handley holds the Rafael and Marina Pastor Chancellor’s Endowed GPS Faculty Fellowship. He is a faculty research fellow in the National Bureau of Economic Research. His research has been published in the American Economic Review, the Journal of International Economics, American Economic Journal: Economic Policy and other journals. His research and commentary have appeared in numerous media outlets including Bloomberg, The Economist, Wall Street Journal, The New York Times, USA Today and Washington Post. Prior to joining GPS, Handley served as an associate professor of business economics and public policy at the Ross School of Business at the University of Michigan where he held the Alexander M. Nick Professorship. Handley was the winner of the World Trade Organization Essay Award for Young Economists in 2011 and he was a Kauffman Foundation Junior Faculty Fellow in 2015. From 2007 to 2011, Handley worked as an economist in the U.S. Bureau of the Census. Read full biography.
GLOBAL LEADERS FORUM KEYNOTE SPEAKERS

CHRISTOPHER LANDAU
Former United States Ambassador to Mexico

Christopher Landau served as the U.S. Ambassador to Mexico from 2019 to 2021. Prior to his appointment, Ambassador Landau practiced law in Washington, D.C., for 30 years. For most of that time, he was a partner at Kirkland & Ellis LLP, and head of the firm’s appellate litigation practice. He has briefed and argued cases in the U.S. Supreme Court and all of the federal courts of appeals. In 2020, President Donald Trump included him on a short list of potential nominees to the U.S. Supreme Court. At the beginning of his legal career, he served as a law clerk to U.S. Supreme Court Justices Antonin Scalia and Clarence Thomas. He has also taught as an Adjunct Professor at Georgetown University Law Center. Ambassador Landau was born into a career Foreign Service family; his father, George W. Landau, served as U.S. Ambassador to Paraguay, Chile and Venezuela in the 1970s and 80s. He is a graduate of Harvard College and Harvard Law School, and has served as a Trustee of the U.S. Supreme Court Historical Society and a Director of the Diplomacy Center Foundation. He is fluent in Spanish and proficient in French. Read full biography.

ROBERT B. ZOELLICK
Former President of the World Bank

Robert B. Zoellick was the President of the World Bank from 2007 to 2012, U.S. Trade Representative from 2001 to 2005 and Deputy Secretary of State from 2005 to 2006. From 1985 to 1993, Zoellick served as Counselor to the Secretary of the Treasury and Under Secretary of State, as well as the White House Deputy Chief of Staff. Currently, he is the non-executive chairman of AllianceBernstein, a leading global investment management firm that offers high-quality research and diversified investment services to institutional investors, individuals and private wealth clients in major world markets. He is also a Senior Fellow at the Belfer Center for Science and International Affairs at Harvard University’s Kennedy School of Government. In addition, Zoellick serves on the boards of Temasek, Singapore’s Sovereign Wealth Fund and Laureate International Universities. He is a member of the board of the Peterson Institute for International Economics, chairs the Global Tiger Initiative and is a member of the Global Leadership Council of Mercy Corps, a global humanitarian agency. Zoellick holds a J.D. from Harvard Law School, a master’s degree in public policy from Harvard’s Kennedy School of Government and a bachelor’s degree from Swarthmore College. Read full biography.
SPEAKERS

LEILA ARIDI AFAS
Director of Global Public Policy, Toyota Motor North America
Leila Aridi Afas is responsible for developing and executing strategies to further Toyota’s global business goals. She coordinates cross-functional and cross-cultural teams to understand, anticipate and navigate the ever-evolving policy environment and successfully advocate Toyota’s position. She also provides insight on geopolitical trends and macroeconomic developments to Toyota’s senior leadership. Previously, Afas was appointed by President Obama to support the goal of doubling U.S. exports in five years and creating five million manufacturing jobs following the 2008 financial crisis. She collaborated closely with the private and public sectors to develop sustainable infrastructure projects and advance economic growth in emerging economies, while supporting U.S. jobs through the export of U.S goods and services. In a prior role with USTDA, she managed a multimillion-dollar portfolio of grant funds for critical infrastructure projects throughout the Middle East and North Africa. Afas’s career has spanned the public and private sectors including positions in the U.K. House of Commons, U.S. Trust Company in New York, Grant Thornton LLP and the World Economic Forum in Switzerland. Read full biography.

MARK AGNEW
Senior Vice-President, Policy and Government Relations, Canadian Chamber of Commerce
Mark Agnew is the Senior Vice-President, Policy and Government Relations at the Canadian Chamber of Commerce. In this role, he manages the Chamber’s policy department and advocacy agenda domestically and internationally. He was previously responsible for the Chamber’s international work. Prior to the Canadian Chamber, he worked for the UK government on trade and economic policy issues at the British High Commission in Ottawa. He has also worked for the Canadian government in the Department of Foreign Affairs and International Trade, as well as at Parliament. Agnew attended Carleton University, where he did his MA in International Affairs. Read full biography.

PERRIN BEATTY
President and CEO of Canadian Chamber of Commerce, former Progressive Conservative Member of the House of Commons and Cabinet Minister
The Honourable Perrin Beatty, PC, OC, is the president and CEO of the 200,000-member Canadian Chamber of Commerce, Canada’s largest and most representative national business association. A descendant of one of Canada’s most prominent manufacturing families, he grew up in Fergus, Ontario, and graduated from the University of Western Ontario in 1971. Perrin was first elected to the House of Commons as a Progressive Conservative in 1972. During his 21 years in Parliament, he served as minister in seven different portfolios, including the Treasury Board, national revenue, solicitor general, defense, national health and welfare, communications and external affairs. Read full biography.
SPEAKERS

CAROLINE FREUND
Dean, UC San Diego School of Global Policy and Strategy
Caroline Freund is an expert in international trade and economic development. Prior to joining the school as dean, she served as global director of Trade, Investment and Competitiveness at the World Bank. Freund has also been a senior fellow at the Peterson Institute for International Economics, and worked in the research departments of the Federal Reserve Board, the International Monetary Fund and the World Bank. She has published extensively in leading academic journals on regional integration and international trade and is the author of “Rich People Poor Countries: The Rise of Emerging Market Tycoons and Their Mega Firms.” Read full biography.

BRIAN KOVAK
Associate Professor of Economics & Public Policy, Carnegie-Mellon University
Brian Kovak is an associate professor of Economics and Public Policy at Carnegie Mellon University’s Heinz College of Information Systems and Public Policy. His research examines the effects of trade, migration and technological change on labor markets. His research has been published in leading journals such as the American Economic Review, Review of Economics and Statistics and the American Economic Journal: Economic Policy. Kovak is a Faculty Research Fellow at the National Bureau of Economic Research and a Research Fellow of the Institute for the Study of Labor (IZA) and is an associate editor of the Journal of Development Economics. In 2014, Kovak was awarded the IZA Young Labor Economist Award for the best peer-reviewed journal publication in labor economics by authors under age 40, and in 2019 he was awarded an Andrew Carnegie Fellowship for his research on emerging technologies and labor market disruptions. Read full biography.
SPEAKERS

BEATRIZ LEYCEGUI GARDOQUI
Former Undersecretary for Foreign Trade in Mexico


MEREDITH LILLY
Associate Professor, Carleton University and Former Foreign Affairs and International Trade Advisor to Canada’s Prime Minister

Meredith Lilly holds the Simon Reisman Chair in International Affairs at Carleton University. Lilly is an award-winning researcher and public policy expert. She served as Foreign Affairs and International Trade Advisor to Canada’s Prime Minister from 2013-15. She has extensive experience in free-trade negotiations and international trade, public policy development, executive branch decision making, international security matters and Canada-U.S. relations. In 2014, she was listed among the Top 100 people influencing Canadian foreign policy by Power and Influence Magazine. Read full biography.

RACHEL MICAH-JONES
Founder and Executive Director, Centro de los Derechos del Migrante, Inc.

Rachel Micah-Jones is an attorney and the founder and executive director of Centro de los Derechos del Migrante, Inc., the first transnational migrant rights organization based in Mexico and the U.S. An award-winning leader in the migrant and workers’ rights movement, Micah-Jones has focused on reforming international labor recruitment and the H-2A and H-2B guest worker programs to protect low-wage workers. She has built an international coalition on recruitment reform, advocated for workers’ rights in strategic litigation against U.S. government agencies and employers, and testified before international organizations, in U.S. Congressional briefings, and before the Mexican Congress. Micah-Jones’s writing on transnational migrant justice and clinical legal education has been published by The University of Maryland Francis King Carey School of Law, where she co-led a groundbreaking international clinic for law students. Read full biography.
SPEAKERS

BARRY NAUGHTON  
So Kwan Lok Chair of Chinese International Affairs, UC San Diego School of Global Policy and Strategy  
Barry Naughton is the So Kwan Lok Chair of Chinese International Affairs at the UC San Diego School of Global Policy and Strategy. He is one of the world’s most highly respected economists working on China. He is an authority on the Chinese economy with an emphasis on issues relating to industry, trade, finance and China’s transition to a market economy. Recent research focuses on regional economic growth in China and its relationship to foreign trade and investment. Naughton has addressed economic reform in Chinese cities, trade and trade disputes between China and the U.S. and economic interactions among China, Taiwan and Hong Kong. Naughton has written the authoritative textbook "The Chinese Economy: Transitions and Growth," which has now been translated into Chinese. Read full biography.

ARVIND PANAGARIYA  
Professor of Economics and the Jagdish Bhagwati Professor of Indian Political Economy, Columbia University  
Arvind Panagariya is professor of Economics and the Jagdish Bhagwati Professor of Indian Political Economy at Columbia University. He served as the first Vice Chairman of the NITI Aayog, Government of India in the rank of a Cabinet Minister (2015-17). During these years, he also served as India’s G20 Sherpa and led the Indian teams that negotiated the G20 Communiqués during the presidencies of Turkey (2015), China (2016) and Germany (2017). Panagariya is a former Chief Economist of the Asian Development Bank and was on the faculty of the Department of Economics at the University of Maryland at College Park. During these years, he also worked with the World Bank, IMF and UNCTAD in various capacities. Panagariya has authored more than fifteen books. His book "India: The Emerging Giant" was listed as a top pick of 2008 by The Economist and described as the "definitive book on the Indian economy" by Fareed Zakaria of CNN. In March 2012, the Government of India honored Panagariya with Padma Bhusan, the third highest civilian honor the country bestows in any field. Read full biography.

ENRIQUE DUSSEL PETERS  
Director, Center for Chinese Studies and Professor, Graduate School of Economics, National Autonomous University of Mexico (UNAM)  
Enrique Dussel Peters has been a professor UNAM since 1993. Research topics that interest him include economic development, political economy, industrial organization, and trade theory; NAFTA and CAFTA; evolution of industrial, trade, and regional patterns in Latin America and Mexico. As an ongoing project, he is coordinating a group of studies and respective publications of China’s overseas foreign direct investment (OFDI) in Latin America and Mexico and of Mexican firms in China. He has served as coordinator of the Area of Political Economy at the Graduate School of Economics at UNAM, and he is currently, coordinator of the Center for Chinese-Mexican Studies at UNAM. He also serves as the coordinator of the Academic Network of Latin American and Caribbean on China (Red ALC-China). He serves as a consultant for several Mexican and international institutions. Read full biography.
SPEAKERS

ALVARO SANTOS
Professor of Law and Faculty Director, Center for the Advancement of the Rule of Law in the Americas (CAROLA), Georgetown Law

KATI SUOMINEN
Founder and CEO, Nextrade Group and Senior Fellow, Center for Commerce and Diplomacy, UC San Diego School of Global Policy and Strategy
Kati Suominen is founder and CEO of Nextrade Group and is a Senior Fellow at the Center for Commerce and Diplomacy at the UC San Diego School of Global Policy and Strategy. Nextrade helps multilateral development banks, leading governments, and Fortune 500 technology companies to enable trade through technology, and leads the work of the USAID-backed 11-company Alliance for eTrade Development, aimed to enable ecommerce around the developing world. Suominen serves as Adjunct Fellow at the Center for Strategic and International Studies (CSIS), where she founded the Digital Trade program, and as Adjunct Professor at the UCLA Anderson School, where she teaches international business economics and the economics of global digital disruption. She has published over 100 articles and her tenth book, “Revolutionizing World Trade: How Disruptive Technologies Open Opportunities for All,” was published by Stanford University Press in November 2019. Read full biography.

JOSE GUILLERMO ZOZAYA DELANO
Executive President of Asociación Mexicana de la Industria Automotriz A.C. (AMIA)
Jose Guillermo Zozaya Delano is Executive President of AMIA since August 2020. He served as President, General Manager and Executive Representative of Kansas City Southern de México, S.A. de C.V. (KCSM), a subsidiary of Kansas City Southern. He has more than 40 years of experience in government relations, legal affairs and international affairs, as well as in mergers and acquisitions. Prior to joining the management team of KCSM, he was the Legal and Governmental Relations Director of ExxonMobil México, a position he held for nine years. In addition to his duties at KCSM, he was President of the Mexican Railway Association; Vice President of Concamin, a member of the Board of Directors of Afore Siglo XXI, the Ferrovalle company and the Business Summit. He was appointed President of the Binational Board of Directors of the US-Mexico Chamber of Commerce. He was President of the Mexican Transportation Council; Vice President of the Executive Council of Global Companies; National President of the American Chamber for two periods; is member of the Board of Trustees of the Symphony Orchestra of the State of Mexico and member of the board of Educational Promotion A.C.
STUDENT SPEAKERS

GURKRITI AHLUWALIA
Master of Public Policy Graduate Student, UC San Diego School of Global Policy and Strategy
Gurkriti Ahluwalia is a first year master’s student at UC San Diego's School of Global Policy and Strategy studying public policy specializing in environmental policy. In June 2021, she earned her B.S. in Marine Biology, English and Atmospheric and Oceanic Sciences from UCLA. Ahluwalia is the new executive intern at the Center for Commerce and Diplomacy.

DAISY ALFARO
Master of International Affairs Graduate Student, UC San Diego School of Global Policy and Strategy
Daisy Alfaro is a bilingual (English-Spanish) master’s student at UC San Diego School of Global Policy and Strategy focusing on international politics with a special interest in diplomacy, human rights and conflict resolution. She aspires to help the United States advance its national security interests domestically and abroad, as well as building lasting diplomatic relations towards Latin America and Russia (learning Russian). Alfaro has over six years of experience as an Analytic Linguist which have enabled her to develop leadership and critical thinking skills by performing research, analysis and interpretation of raw data while in a fast-paced environment.
CONFERENCE ATTENDEES

Eduardo Acosta, Vice President, R.L. Jones Group
John Ahlquist, Professor, UC San Diego School of Global Policy and Strategy
Laura Alfaro, Warren Alpert Professor of Business Administration, Harvard Business School
Rodolfo Andrade, General Director, AP Consultores
Lydia Antonio, General Director, Ministry of Economy, Mexico
Odracir Barquera, Executive Director for Planning, Consejo Coordinador Empresarial
Emily Blanchard, Associate Professor of Business Administration, Tuck School of Business, Dartmouth College
Chad Bown, Reginald Jones Senior Fellow, Peterson Institute for International Economics
Javier Brown, Policy Advisor, Mexican Senate
Allert Brown-Gort, Professor, Instituto Tecnológico Autónomo de México
Grace Cherashore, Chairwoman, Evans Hotels
Jaime Chico Pardo, Founder and CEO, Enesa
Nikia Clarke, Vice President, Economic Development & Executive Director, World Trade Center
Henry Davis, Former Board Member, Ixe Grupo Financiero SA de CV
Ambassador Diana Lady Dougan, Senior Adviser, Center for Strategic and International Studies
Ambassador Jane Duke, Australian Consul-General Los Angeles, Australian Consulate General Los Angeles
Simon Evenett, Professor of International Trade and Economic Development, University of St. Gallen
Natalia Figueroa, Consul for Political and Economic Affairs, Consulate General of Mexico in San Diego
Wain Fishburn, Partner, Cooley, San Diego
Alberto de la Fuente, President and General Director, Shell Mexico
Elmer Franco, Director, Telmex
Jose Galicot, President, Tijuana Innovadora
Andrea Giralt, Executive Vice President Manufacturing and Supply Chain, Vessel Health
Matthew Grant, Assistant Professor of Economics, Dartmouth College
Carlos Gonzalez Gutierrez, Consul General, Consulate General of Mexico in San Diego
Farid Hannan Goyri, Director, Economic Affairs, North American Unit, Ministry of Foreign Affairs, Mexico
Susan R. Helper, White House Council of Economic Advisers, and Professor of Economics, Case Western Reserve University
Ernesto Hernandez, former president and CEO of General Motors, Mexico
Sandile Hlatshwayo, Economist, Macro-Risk Unit, International Monetary Fund
Agustin Irurita, President, Grupo Ado SA de CV
Rob Johnson, President, Institute for New Economic Thinking
Minju Kim, Postdoctoral Fellow, UC San Diego School of Global Policy and Strategy
Vivek Lall, Chief Executive, General Atomics Global Corporation
Jose Larroque, Partner, Baker McKenzie
Carlos Laviada, Partner, Cross Border Xpress
Harry Li, Postdoctoral Fellow, UC San Diego School of Global Policy and Strategy
Angel Losada, Chairman, Executive President and CEO, Grupo Gigante
Gaston Luken, Board Member, Center for U.S.-Mexican Studies, UC San Diego School of Global Policy and Strategy
Sergio Gómez Lora, Director General, IQOM Inteligencia Comercial
CONFERENCE ATTENDEES (continued)

Mary Machado-Schammel, Co-Founder and CEO, M&A Advisory
Luis Maizel, Co-Founder and Senior Managing Director, LM Capital Group
Ron Mannix, Chairman, Coril Holdings Ltd.
Ana Lopez Mestre, General Director, American Chamber of Commerce of Mexico
Peter M. Morrow, Associate Professor, Department of Economics, University of Toronto
Rafael Pastor, Chairman, International Advisory Board, UC San Diego School of Global Policy and Strategy
Julio Portales, Vice President, Corporate Affairs, Constellation Brands
Jorge Quinzanos, Managing Partner, Grupo Invertierra
Jesus Reyes Heroles, President, Structura
Monique Rodriguez, Senior Director of Government Affairs, Qualcomm
Andres Rozental, President, Rozental & Asociados
Bill Schpiece, Chief Economist, Office of the U.S. Trade Representative
Sergio Silva, Banxico
Etel Solingen, Distinguished Professor and the Thomas T. and Elizabeth C. Tierney Chair in Peace and Conflict Studies, University of California, Irvine
Manuel Somoza, President, CI Estrategias
Fabian Trottner, Assistant Professor, Department of Economics, UC San Diego
Sol Trujillo, Founder & Chairman, Trujillo Group, LLC; Chairman, Latino Donor Collaborative; Co-Founder, L’ATTITUDE
Joaquin Vargas, Presidente, Consejo de Administración, MVS
Manuel Weinberg, Board Member, USMEX
Kenia Zamarripa, Executive Director, International Business Affairs, San Diego Regional Chamber of Commerce
FACULTY AFFILIATES

John Ahlquist, Professor, UC San Diego School of Global Policy and Strategy
Sam Bazzi, Associate Professor, UC San Diego School of Global Policy and Strategy
Eli Berman, Professor, Department of Economics, UC San Diego
Bill Bold, Lecturer, UC San Diego School of Global Policy and Strategy
Tai Ming Cheung, Professor, UC San Diego School of Global Policy and Strategy
Michael Davidson, Assistant Professor, UC San Diego School of Global Policy and Strategy
Fabian Eckert, Assistant Professor, Department of Economics, UC San Diego
David Fortunato, Associate Professor, UC San Diego School of Global Policy and Strategy
Francisco Garfias, Assistant Professor, UC San Diego School of Global Policy and Strategy
Erik Gartzke, Professor, Department of Political Science, UC San Diego
LaGina Gause, Assistant Professor, Department of Political Science, UC San Diego
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